

SKY STUDIOS ELSTREE NORTH CONSULTATION

Thank you to everyone who took part in our consultation for Sky Studios Elstree North.

In June and July 2022, we consulted on plans for Sky Studios Elstree North, our proposed expansion of the existing Sky Studios Elstree site. The proposal would see a further 10 sound stages added to the site, helping to attract even more world class productions, deliver 2,000 additional jobs locally, a new Sky Up Academy Studios for Hertsmere's young talent, space on site for community initiatives, offices, and a wet grassland to support new rich habits.

We've received lots of insightful feedback and thoughtful suggestions in the consultation period and we wanted to share a summary of what we heard and how we're already responding to your feedback.



CGI Image showing Sky Studios Elstree North

OUR CONSULTATION IN NUMBERS:



160 attendees
across 4 days
of consultation events



92 responses
to our survey



5,600 visits to our
consultation website



Over 16,800
letters delivered
to local residents



Over 41,300 people
reached through
social media adverts



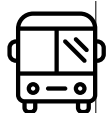
84 calls and emails about
the proposals and consultation

WHAT WE HEARD



BEING PART OF THE COMMUNITY

- People were really interested in more public access to the site and supported the new space for community initiatives. There were a number of suggestions for other ways that residents could visit the site such as site tours and access to the wet grassland area.
- People were undecided on what they would like to see the community space used for, with some residents suggesting an archive or museum celebrating the area's film and tv heritage and others suggesting a café or event space to hire.



TRANSPORT

- Some people told us that they were worried about traffic on local roads, and wanted more detail on what measures we'll be taking to help manage this and reduce any impact.
- Residents said that they would like to see public transport improved in the area and liked the idea of our electric staff shuttle bus, asking if we could open it up for public use.



THE LOCAL ENVIRONMENT

- Some people were concerned about developing on green belt and wanted to know how we would minimise any environmental impact from building here. Residents also asked for more information on how we would be protecting any existing wildlife and vegetation.
- A few people mentioned that they were concerned about existing flooding in the area and wanted to know if there was anything we could do to help mitigate this.



OUR LOCATION

- Many residents mentioned Elstree & Borehamwood's film and TV heritage and were pleased to see this celebrated through the proposals.
- However, a few people asked why we felt this was the right location and if we had looked at other sites nearby. A small number also asked whether we could reference Borehamwood in the name.
- Some people living closer to the site asked about views and what we were doing to minimise impact on the surroundings.



WORKING WITH US

- The vast majority of people who emailed us were excited by the prospect of new local jobs and supplier opportunities and wanted more information on how to access these.
- There was also a lot of support for the training initiatives for young people and the creation of Sky Up Academy Studios with some suggestions that these opportunities should be opened up to all ages.
- We received a lot of really useful suggestions for schools, youth organisations and charities that we could partner with to support the local community to thrive.

Student at Sky Up Academy Studios Campus in Osterley

HOW WE'VE RESPONDED TO YOUR FEEDBACK

We were pleased to receive so much interest and excitement for Sky Studio Elstree North. A lot of people asked about working with us, and we also received some great input on the new community space, as well as some important questions about transport, sustainability and biodiversity. You can find some of the most frequently asked questions throughout the consultation on our website [here](#) and we've also shared how we've started to respond to this feedback and built it in to our future plans below.



IMPROVING LOCAL TRANSPORT ARRANGEMENTS

Over the past two years, we've implemented approximately [£2.7m worth of highway improvements](#) for Sky Studios Elstree. These improvements will also serve the needs of the expansion plans; however, we know that transport will remain a concern for some people. That's why we're proposing to go above and beyond to minimise traffic impact on local roads and improve sustainability by encouraging sustainable alternatives to driving. We've undertaken detailed modelling which shows that the road improvements we've made will accommodate the additional traffic from the north site. However, it also showed that there could be increased queuing on the Newark Green roundabout, so we're proposing a set of measures to mitigate this, including adding a [third lane to the roundabout](#), [reducing the speed limit on the A1 slip road](#), and [introducing keep clear markings](#).

We'll also be contributing towards new cycle and pedestrian routes within Borehamwood and to [extending the cycle hire scheme](#) from the local station to the site as well as [creating a new crossing point](#) for pedestrians and cyclists at the site access. We'll set up

a [car sharing club](#) with priority parking spaces for club members and offer season ticket loans to staff using public transport. We're also proposing an extension of the [free shuttle bus service](#) to include an additional bus to Elstree and Borehamwood Station and this service will also be made available to members of the public during certain times of the day and additional stops will be considered depending on resident demand. A free shuttle bus service for site occupants and visitors will also be offered to Potters Bar Station and Stanmore Station.



A NEW COMMUNITY BOARD

We know good communication with our neighbours is key, so we have committed to setting up a new community board. This will consist of representatives from different local organisations and act as an advisory board to help shape our plans on key areas such as traffic to talent development.

One of our first priorities will be the [new community space](#) and how it is used. We've already heard suggestions for a TV & Film Museum or archive, and a café or event space. We want to ensure the final result [truly benefits the local community](#).



SKY CARES

We received some brilliant suggestions for local initiatives and have already shared these with our Sky Cares team, who look for opportunities to make a positive impact where we live and work. We have already [onboarded our first charity](#), Gratitude, who are located just a 10-minute walk from Sky Studios Elstree.

We're helping Gratitude fight hunger and food waste through donations, volunteers, a special Christmas campaign and by naming them a Sky Up Hub which provides them with free broadband. We're in the process of onboarding others and we're also working with environmental charities such as The Conservation Volunteers, Planet Patrol and the Marine Conservation Society to see what specific green schemes we can support locally. We have already [planted 500 trees in the local Parkfields & Allum Lane Spinney](#), and we're excited to explore more initiatives.

Tree planting at Parkfields, Borehamwood





SUSTAINABILITY AND BIODIVERSITY

Over the past two months we've carefully considered the impact that this development will have on the environment. We've performed detailed non-invasive surveys to check there are no protected species living on site and our design team has worked hard to retain as much grassland and hedgerow as possible. At the moment, around a quarter of our Sky Studios Elstree North site will be landscaped and this includes a large wet grassland and woodland area which we're creating to support a new species-rich habitat.

Sky Studios Elstree already has some of the most ambitious sustainability goals in the industry and the north site would be no different, including banning fossil fuels and having solar panels on every roof. We are also exploring adding a living wall to the outside of our car park to help it blend in with the surroundings. On top of all this, we will be making a significant contribution to the Council to support biodiversity, resulting in a net gain of 10%.

WORKING WITH US

Over the past two months, we've heard from lots of people interested in becoming a supplier, working with us and about the opportunities for young people. We've committed to ensuring the benefits of us being here are felt directly by residents and local businesses, including:



SUPPORTING THE NEXT GENERATION OF TALENT

We have ringfenced opportunities for schools in Borehamwood and Elstree at our Sky Up Academy Osterley campus and we are in the process of signing them up to visit us next year. Longer-term, our Sky Up Academy Studios @ Elstree will provide a real-life working studio to give students a taste of life in production, and we will continue to offer training and masterclasses to students at Elstree Screen Arts Academy.



CHAMPIONING LOCAL BUSINESSES

We are supporting the local economy by working with local suppliers across a range of categories, from signage to catering to office furniture with partnerships varying from smaller, one-off contracts to seven figure contracts of significant scale. We are also building a local suppliers list which will include everything from taxi companies to local shops and hardware stores. This list will be shared with productions when they are working at Sky Studios Elstree to encourage further spend with local businesses.



Local caterer 'Boha'



JOBS FOR LOCAL PEOPLE

For Sky Studios Elstree North, we are targeting the same high levels of local employment that we have already delivered for the existing site. So far, a significant proportion of those recruited live within a five-mile radius of our site and over 60% live within 10 miles of the site. 80% of the 600 construction jobs created have also been filled locally. Our first production on site, 'Wicked', has begun to recruit and we are working closely with them to ensure they focus their search for key roles with local talent. We've also hired a Talent Manager to help us identify talent for roles within our teams and they will also play a key part in ensuring local people have access to the many new jobs that will be created going forward.

THANK YOU

We are committed to ensuring Sky Studios Elstree supports this area to thrive and we hope this shows some of the initial steps we are taking.

If you have any questions, you can still get in touch with us via:

✉ info@skystudioselstreenorth.co.uk

☎ 0800 096 6139



CGI of Sky Studios Elstree South with proposed expansion to the north

